



BEST PRICES



BEST BRANDS

2026 Q2

SNUS CATALOG

DON'T MISS OUT!



A fast-growing category.
Make sure your store **stays relevant.**

LOOP HELWIT ZYN KILLA VELO PABLO

WHAT IS SNUS?

A healthier alternative to cigarettes and vapes.
No smoke. No vapor. Just a simple nicotine pouch to
place under your lips

Clean, discreet, easy to use.
Anywhere, anytime.

AUTHENTIC SWEDISH ORIGIN

Our premium-only snus products
are **100% produced** in Sweden, the
birthplace of snus, with the
highest manufacturing standards.

Made using **Swedish-grade** nicotine
formulations

Produced under **strict quality & hygiene
regulations**

Trusted by **millions of users** across
Europe and the US

Imported directly — not local replicas

BE OUR PARTNER

- ✓ **Guaranteed** authentic Swedish product
- ✓ **Consistent** supply & wholesale pricing
- ✓ **Multiple brands** & strengths in one order
- ✓ **Fast** domestic distribution
- ✓ **Trusted** by top dispensaries nationwide



**For internal use only

KILLA

FEEL THE FRESHNESS

EXPLOSIVE FLAVORS.
ICY SATISFACTION.



MELON 12.8 MG

EXTRA STRONG

Clean burst of sweet and ripe melon reminiscent of fresh summer fruit.



GRAPE ICE 12.8 MG

EXTRA STRONG

Juicy grapes blended with an icy hit.



ENERGY 12.8 MG

EXTRA STRONG

Bubbly flavor that mimics popular energy drinks.



COLD MINT 12.8 MG

EXTRA STRONG

With a blast of icy and crispy freshness.



FROSTED MINT 12.8 MG

EXTRA STRONG

An icy mint flavor with a clean, cool, and refreshing finish.



DOUBLE MINT 13.2 MG

EXTRA STRONG

Strong kick and taste of icy double mint flavor.



TROPICAL PUNCH 13.2 MG

EXTRA STRONG

Tangy pineapple and sweet mango with creamy coconut and cool mint.

KILLA > 125 ₺
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

12.8-13.2mg/pouch

PABLO

GOLD EDITION



FROSTED MINT 17 MG

STRONG ●●○○○

An intense, icy peppermint flavor with a crisp finish.

COLD · HARD · INTENSE



GRAPE ICE 17 MG

STRONG ●●○○○

Rich grape flavor balanced with a cool icy touch.



BLUE RASPBERRY 17 MG

STRONG ●●○○○

Sweet and tangy blue raspberry with a sharp kick.



FROSTED ICE 17 MG

STRONG ●●○○○

Offers a frosted, sweet mint with an intense icy blast.



ICE COLD 24 MG

STRONG ●●●○○

Ultra-cold mint blast with strong nicotine impact.



TROPICAL PUNCH 17 MG

STRONG ●●○○○

Delivers a bold, exotic blend of tropical fruits.



ICE COLD LIMITED EDITION 50 MG

STRONG ●●●●○

Extreme cooling mint with maximum intensity.

PABLO



130 B

VAT Included (7%)

ONLY SOLD IN PACKS OF 10

17-50mg/pouch

**For internal use only

PABLO

THE STRONGEST BRAND IN THE CATALOG,
FROM MANUFACTURER N.G.P TOBACCO APS
(SISTER BRAND TO KILLA, SAME DANISH
MAKER).



STRAWBERRY WATERMELON 50 MG

STRONG [Progress bar: 5 teal dots]

An excellent combination of two fruits: strawberry and watermelon.



TROPICAL PUNCH 50 MG

STRONG [Progress bar: 5 teal dots]

Delivers a bold, exotic blend of tropical fruits.



FROSTED ICE 50 MG

STRONG [Progress bar: 5 teal dots]

Extreme icy mint delivering a powerful cooling blast.



GRAPE ICE 50 MG

STRONG [Progress bar: 5 teal dots]

Rich grape flavor balanced with a cool icy touch.



FROSTED MINT 50 MG

STRONG [Progress bar: 5 teal dots]

Classic mint with an ultra-strong cooling sensation.



MANGO ICE 50 MG

STRONG [Progress bar: 5 teal dots]

Combines the exotic sweetness of ripe mango with a refreshing icy menthol twist.

**EXTREME
NICOTINE SATISFACTION
COLD · HARD · INTENSE**



PABLO



130 B
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

17-50mg/pouch

HELWIT

MODERN NICOTINE POUCHES
SMOOTH • FRESH • FRUITY

HELWIT delivers smooth and modern fruit flavours with a fresh and icy touch. Balanced nicotine satisfaction for every moment.



BANANA 3.5 MG

STRONG



A smooth banana flavor with creamy sweetness and a mellow fruity finish.



BANANA 7.5 MG

EXTRA STRONG



Creamy banana flavor paired with a stronger, longer-lasting cooling effect.



MOCHA 4.5 MG

STRONG



Smooth coffee flavor with a soft creamy finish.



MOCHA 7.5 MG

EXTRA STRONG



Rich mocha flavor blended with creamy coffee notes and a smooth, satisfying finish.



COLA 3.5 MG

STRONG



Classic cola taste with fizzy sweetness and a refreshing icy touch.



COLA 7.5 MG

EXTRA STRONG



An intense cola flavor with icy freshness and a bold cooling finish.

HELWIT >

150 B
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

3.5-7.5 mg/pouch



MINT 3.5 MG

STRONG



Fresh and smooth mint with a clean, cooling finish.



BLUEBERRY 7.5 MG

EXTRA STRONG



Rich blueberry flavor with a deeper berry profile and smooth freshness.



WATERMELON 3.5 MG

STRONG



Light, juicy watermelon with a refreshing sweetness.



ACAI 3.5 MG

EXTRA STRONG



Rich acai berry flavor balanced with a cool and refreshing fruity twist.



CHERRY 4.5 MG

HYPER STRONG



Bold cherry flavor with a sweet fruity kick and intense cooling sensation.



MENTHOL 6 MG

STRONG



Cool icy taste of breath refreshing mint.

**For internal use only

HELWIT

SOFT, LOW-DRIP MINI FORMAT DESIGNED FOR ALL-DAY COMFORT. IDEAL ENTRY POINT FOR FIRST-TIME USERS AND PEOPLE WHO WANT A FLAVOR-LED DAILY POUCH WITHOUT HIGH NICOTINE INTENSITY.



HELWIT

150 B
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

3.5-7.5 mg/pouch

LOOP

MODERN NICOTINE POUCHES
FRUITY • ICY • STRONG

BEST SELLER

STRAWBERRY ICE



STRAWBERRY ICE 9.4 MG

STRONG



With a fresh taste of strawberry and peppermint.



A fresh taste of **Strawberry** and **Peppermint**



BLUEBERRY ICE 9.4 MG

STRONG



With a fresh taste of blueberry and peppermint.



CREAMY CAPPUCCINO 9.4 MG

STRONG



With a taste of creamy coffee and notes of hazelnut.



SMOOTH MINT 9.4 MG

STRONG



With a smooth taste of minty freshness.



BLACK CURRENT 9.4 MG

STRONG



With a smooth taste of blackcurrent and refreshing wild berries.



SMOOTH MINT 12.5 MG

EXTRA STRONG



With a smooth taste of minty freshness.



ICE COOL MINT 9.4 MG

STRONG



With an icy taste of breath freshening mint.



SMOOTH MINT 15.6 MG

HYPER STRONG



With a smooth taste of minty freshness.



ICE COOL MINT 15.6 MG

HYPER STRONG



With an icy taste of breath freshening mint.

*NOT INTENDED FOR PUBLIC ADVERTISING

LOOP

150 B
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

9.4-15.6 mg/pouch

LOOP

MODERN NICOTINE POUCHES
SPICY & ICE COLLECTION

BEST SELLER 

HABANERO MINT



SPICY APPLE 9.4 MG

STRONG 

A crisp taste of fresh green apple with a spicy kick.



Jalapeño Lime 12.5 MG

EXTRA STRONG 

With a spicy taste of green chili and fresh lime.



HABANERO MINT 12.5 MG

EXTRA STRONG 

With a spicy taste of habanero and fresh mint.



JALAPENO HYPER 9.4 MG

STRONG 

A bold blend of spicy jalapeño and fresh lime with an icy finish.



HABANERO MINT 15.6 MG

HYPER STRONG 

With a spicy taste of habanero and fresh mint.



RED CHILI MELON 12.5 MG

EXTRA STRONG 

With a hot taste of red chili and melon.



HOT PEACH 9.4 MG

STRONG 

With a taste of sweet peach and a touch of red chili.



RED CHILI MELON HYPER 12.5 MG

EXTRA STRONG 

With a hot taste of red chili and melon.



HOT PEACH HYPER 12.5 MG

EXTRA STRONG 

With a taste of sweet peach and a touch of red chili.

**For internal use only

LOOP  **150 B**
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

9.4-15.6 mg/pouch

VELO

MODERN NICOTINE POUCHES
EXOTIC BLENDS. ICY EXPERIENCE



BRIGHT SPEARMINT MINI 4 MG

STRONG



A perfect blend spearmint and crisp menthol.



ICY BERRIES 8 MG

STRONG



Berries fused with cooling mint and menthol harshness.



TROPICAL MANGO 6 MG

STRONG



A fruity sensation with passionfruit, mango and tangerine.



BLUE RASPBERRY 8 MG

STRONG



Brings together the juicy flavors of ripe blueberries and tart raspberries.



GREEN SPEARMINT 6 MG

STRONG



Sweetness of spearmint mixed with icy menthol.



CRISPY PEPPERMINT 10 MG

STRONG



Crisp Peppermint flavour with sweetness and notes of pennyroyal.



CRISPY PEPPERMINT MINI 8 MG

STRONG



Crisp Peppermint flavour with sweetness and notes of pennyroyal.



PURPLE GRAPE 10 MG

STRONG



A blend of red grapes with a hint of acidity.



BRIGHT PEPPERMINT 8 MG

STRONG



Peppermint flavor with a fresh and subtle sweetness.



ICY CHERRY 10 MG

STRONG



The natural sweetness of ripe cherries with an invigorating icy twist.

*NOT INTENDED FOR PUBLIC ADVERTISING

VELO



180 €

VAT Included (7%)

ONLY SOLD IN PACKS OF 10

4-16.9 mg/pouch



SIMPLY SPEARMINT MINI 4 MG

STRONG



Clean spearmint flavour with a smooth and refreshing minty finish.



PEPPERMINT STORM 10.9 MG

STRONG



Intense peppermint flavour with a powerful icy menthol finish.



RUBY BERRY 6 MG

STRONG



Sweet mixed berry flavour balanced with smooth icy freshness.



MCLAREN SWEET PAPAYA 10.9 MG

STRONG



Smooth tropical papaya flavour with soft sweetness and a premium fruity finish.



LIME FLAME 8 MG

STRONG



Zesty lime flavour with a bold citrus kick and cooling sensation.



TROPICAL MANGO ULTRA 14 MG

STRONG



Rich mango flavour blended with exotic tropical sweetness and icy freshness.



ORANGE SPARK 10.9 MG

STRONG



Bright orange citrus flavour with a sweet and refreshing tangy finish.



FREEZING PEPPERMINT 14 MG

STRONG



Ultra-cooling peppermint flavour with crisp menthol freshness.



FREEZING PEPPERMINT 10.9 MG

STRONG



Refreshing peppermint flavour with a balanced icy cooling effect.



FREEZING PEPPERMINT 17 MG

STRONG



Extra-strong peppermint flavour delivering an intense frozen sensation.

**For internal use only

VELO

THE WIDEST STRENGTH RANGE IN THE CATALOG AND THE MOST-ASKED-ABOUT BRAND. MANUFACTURED BY BRITISH AMERICAN TOBACCO (FIEDLER & LUNDRGREN AB FACILITY IN MALMÖ, SWEDEN).



VELO



180 ₪

VAT Included (7%)

ONLY SOLD IN PACKS OF 10

4-16.9 mg/pouch



CITRUS MINI 3 MG

EXTRA STRONG

Bright, zesty blend of orange, lemon, and lemongrass.



SPEARMINT SLIM 9 MG

STRONG

Refreshing but sweet, and mild spearmint flavor with a cooling crisp finish.



BLACK CHERRY MINI DRY 6 MG

EXTRA STRONG

Sweet, and tangy blend of dark cherry, almond, caramel, and forest berries.



COOL MINT SLIM 9 MG

STRONG

Refreshing, crisp blend of peppermint and menthol.



COOL MINT MINI DRY 6 MG

EXTRA STRONG

Refreshing, crisp blend of peppermint and menthol.



MENTHOL ICE SLIM 11 MG

EXTRA STRONG

Sharp, freezing menthol taste blended with eucalyptus for an intense, cooling sensation.



BLACK CURRANT ICE SLIM 13.5 MG

ULTRA STRONG

Sweet, tangy dark berry flavor blended with intense menthol.



ZYN

FROM SWEDISH MATCH, MADE IN SWEDEN FOR THE ASIAN MARKET. THE BENCHMARK FOR CLEAN, CONSISTENT QUALITY ACROSS THE WIDEST TIER COVERAGE IN THE CATALOG AFTER VELO.

*NOT INTENDED FOR PUBLIC ADVERTISING

ZYN



180 ₪
VAT Included (7%)

ONLY SOLD IN PACKS OF 10

3-13.5 mg/pouch

WHY SNUS IS GROWING IN THAILAND



Increasing demand for healthier smoke-free, vapor-free alternatives



Extremely popular among tourists, expats, and nightlife customers



Strong repeat purchase behavior



High volume, traffic driver for your store



Easy add-on product for dispensaries & smoke shops

STAY AHEAD OF THE TREND 



Scan for
product
information

“An addition to your store with real impact!”



STOCK

SNUS

M



KE

MONEY

COOLER

GET A COOLER TODAY

LARGE COOLER

960 CANS

84 FLAVORS / DOSAGES

Size : W60 x H182 x D68 cm

Stock up your stores NOW!

SCAN ME



Recommended Retail Pricing (MSRP)

The following prices represent retail pricing for standard store placement and operation. To ensure consistent pricing, all authorized retail partners are suggested to follow the MSRP framework.

BRAND

RETAIL PRICE

LOOP

279 ₺

HELWIT

269 ₺

PABLO

229 ₺

VELO

279 ₺

KILLA

199 ₺

ZYN

279 ₺

For partnership, restock and placement inquiries, please contact our sales team directly.

Stock up your stores NOW!

**SCAN
ME**



MODERN NICOTINE POUCHES CURATED FOR THAI RETAILERS



BEST
PRICES



MODERN
BRANDS



HIGH RETAIL
DEMAND



SCAN FOR FULL CATALOG
PRODUCT INFORMATION & WHOLESALE INQUIRIES



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WHOLESALE INQUIRIES



LINKTREE

linktr.ee/califiredistribution

ALL CHANNELS



WEBSITE

califiredistribution.com

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